

**B. K. BIRLA COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS),
KALYAN**

CERTIFICATE COURSE



Behavioral and Personal Finance

Week 1 : Introduction to behavioral economics and finance: the concept of expected utility, the vonNeumann Morgenstern framework.

Week 2 : Non-expected utility preferences and its applications in finance.

Week 3 : Beliefs, biases and heuristics in financial markets.

Week 4 : Basics of personal finance, financial planning, and budgeting.

Week 5 : Investment decision making and behavioral finance

Week 6 : Investment strategies for individual investors.

Week 7 : Purchasing decisions, consumer credit and related issues.

Week 8 : Alternative investment and structured finance.

This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <https://nptel.ac.in/noc/>

Roll No: NPTEL20MG33S21980131

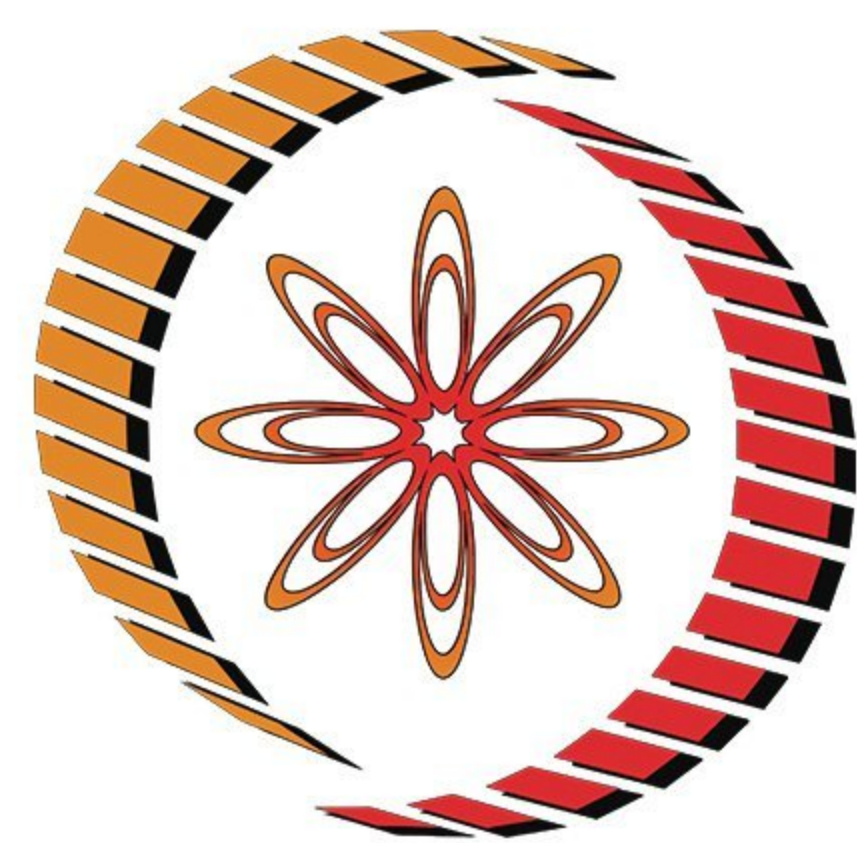
To
ANJANA NARAYANAN
L-203, SANGHAVI ESTATE, NEAR B WARD
OFFICE, KALYAN (WEST)
KALYAN
THANE
MAHARASHTRA - 421301
PH. NO :9892644783



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
ANJANA NARAYANAN
for successfully completing the course



Behavioral and Personal Finance

with a consolidated score of **77** %

Online Assignments	22.92/25	Proctored Exam	53.63/75
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Total number of candidates certified in this course: 68

Prof. G P Raja Sekhar
Dean, Continuing Education
IIT Kharagpur

Jan-Mar 2020
(8 week course)

Prof. Debjani Chakraborty
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur

